		WJLA	Contract # Schedule Dates Advertiser	4128473 12/11/19-12/22 Mike Bloomberg	2/19	0 Inc	-D (13	3390	3)			Date Ente Last Mod Entered E	ified 1	2/10/19 2/10/19 eather Deforge		Dec. 2019) <u>Spots</u> 178	Rate \$175,950.00
Asse 711 3rd F	Third Ave	1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	Assembly (160: POLITICAL CAN BLOOMBERG 2: HOUSE-WASHI WJLA/GJLA/EJL Kollappallil ,Lau (91) 734-4531 MBL/9470 Local/Political C Weekly/Irregula	IDIDA D20 (1 NGTC A ra ra x9 /	12922 N, W	Σ50) JLA/G	JLA/	EJLA	(3869)	CO-OP External Demo Order Tyj Package Commiss Commiss Net Total Sales Tax	# Appe Deal ion % 1	o 35+ dormal 5.00 26,392.50 149,557.50		Grand Total:	178	\$175,950.00
Line	Line Type / Break Ty,	pe (Ref #) Dates	Sec Length	Run Times	SPW	Мо	Tu '	We	Th	Fr Sa	Su	Spots	Rate	Total	ı	Station	Comme	nts Entere
1.0	Normal Line / SPOT	12/15/19-12/22/19		BC-World News ht (Sunday)	1						Х	2	\$2,000.0	\$4,000.0	0 Washingtor	ı (WJLA)		12/10/1
2.0	Normal Line / SPOT	12/15/19-12/22/19	1 :30 6:30	P- News-ABC 7 News at Wknd	1						Х	2	\$1,000.0	\$2,000.0	0 Washingtor	n (WJLA)		12/10/1
3.0	Normal Line / SPOT	12/22/19-12/22/19	1 :30 9P- A	BC-The Year	1						Х	1	\$4,000.0	\$4,000.0	Washingtor	n (WJLA)		12/10/1
	Normal Line / SPOT	12/15/10 12/22/10			2						Х	4	\$500.0	\$2,000.0	0 Washingtor			12/10/1
4.0	Normal Line / 3FOT	12/15/19-12/22/19	1 :30 11P-	12A (EST)									7			n (WJLA)		
	Normal Line / SPOT	12/15/19-12/22/19	1 :30 10A-	12A (EST) News-Full Measure Sharyl Attkisson	1						Х	2	\$300.0	\$600.0	0 Washingtor			12/10/1
5.0	,		1 :30 10A- with 1 :30 6:58:	News-Full Measure	1					X	X	2	· · · · ·		+	n (WJLA)		12/10/1 12/10/1
5.0 6.0	Normal Line / SPOT	12/15/19-12/22/19	1 :30 10A-with 1 :30 6:58: Morn 1 :30 9P- A Amer	News-Full Measure Sharyl Attkisson 30A- ABC-Good	1				X	X	Х	2 2 1	\$300.0	\$650.0	0 Washingtor	n (WJLA)		12/10/1 12/10/1 12/10/1

3 X X X X X

CONFIRMATION CONTRACT

\$400.00

Date:

\$1,200.00 Washington (WJLA)

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

:30 12:57:56P- ABC-GMA3: Strahan Sara and Keke

Date:

9.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

12/10/19

12/16/19-12/20/19



WJLA

1100 Wilson Blvd. 6th Floor Arlington, VA 22209

4128473 Contract

Brand

Salesperson

Schedule Dates 12/11/19-12/22/19 Advertiser Mike Bloomberg 2020 Inc-D (133903)

Agency Assembly (16037) Product POLITICAL CANDIDATE (ns) (1186)

BLOOMBERG 2020 (1292250) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA Kollappallil ,Laura **Buyer Name** Phone/Fax (91) 734-4531x9 / CPE MBL/9470

Account Types Local/Political Candidate Agency BRD **Billing Type**

Weekly/Irregular Comments

Date Entered 12/10/19 **Last Modified**

Normal

12/10/19 Heather Deforge

Comments:

Date:

No CO-OP

External # A35+

Order Type Package Deal

Entered By

Commission % 15.00 Commission \$26,392.50 **Net Total** \$149,557.50

Sales Tax

Washington (WJLA) By Broadcast Month Spots Rate Dec. 2019 178 \$175,950.00 Grand Total: 178 \$175,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	2:04:10A- Jeopardy 2	5			Х	Х	Х		5	\$100.00	\$500.00	Washington (WJLA)		12/10/19
11.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	3:59:27P- News-ABC 7 News at 4p	5			Х	Х	Х		5	\$400.00	\$2,000.00	Washington (WJLA)		12/10/19
12.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	3:59:27P- News-ABC 7 News at 4p	5	Х	Х	Х	Х	Х		5	\$400.00	\$2,000.00	Washington (WJLA)		12/10/19
13.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	4:24:24A- News-Good Morning Washington at 430a	5			Х	х	Х		5	\$100.00	\$500.00	Washington (WJLA)		12/10/19
14.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	4:58A- News-Good Morning Washington at 5a	5			Х	Х	Х		5	\$250.00	\$1,250.00	Washington (WJLA)		12/10/19
15.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	5:58:15A- News-Good Morning Washington at 6a	5	Х	Х	Х	Х	Х		5	\$300.00	\$1,500.00	Washington (WJLA)		12/10/19
16.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	6:57P- 7P (EST)	2	Х	Χ	Х	Х	Х		2	\$7,000.00	\$14,000.00	Washington (WJLA)		12/10/19
17.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	6:58:46P- Wheel Of Fortune	5			Х	Х	Х		5	\$2,400.00	\$12,000.00	Washington (WJLA)		12/10/19
18.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	6:58:46P- Wheel Of Fortune	4	Х	Х	Х	Х	Х		4	\$2,400.00	\$9,600.00	Washington (WJLA)		12/10/19
19.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	7:27:56P- Jeopardy	3	Х	Х	Х	Х	Х		3	\$4,000.00	\$12,000.00	Washington (WJLA)		12/10/19
20.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	9A- Live with Kelly	3	х	Х	Х	Х	Х		3	\$300.00	\$900.00	Washington (WJLA)		12/10/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

Assembly 711 Third Ave 3rd Floor New York, NY 10017	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Sch Add Agg Pro Bra Sal Sal Buy Pho CPI Acc	esperson es Office ver Name one/Fax	4128473 12/11/19-12/22 Mike Bloomberg Assembly (1603 POLITICAL CAN BLOOMBERG 20 HOUSE-WASHII WJLA/GJLA/EJL Kollappallil ,Lau (91) 734-4531 MBL/9470 Local/Political C Weekly/Irregula	2/19 g 2020 37) NDIDA 020 (1 NGTO .A Ira x9 /	TE (1 1292: N, W	ns) (1 250) /JLA/(1186 GJLA	, EJL	A (3869)	Date Er Last Mc Enterec CO-OP Externa Demo Order T Packag Commis Commis Net Tot Sales Ta	diffed 12 By He No II # A3 ype No a Deal sion % 15 sion \$2 al \$1	/10/19 /10/19 ather Deforge 5+ ormal .00 6,392.50 49,557.50	By E Dec	eshington (WJLA Broadcast Month c. 2019 nd Total:	Spots 178 178
Line Line Type / Break T	ype (Ref #) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa S	Su Spots	Rate	Total	Stal	tion	Co
Line Line Type / Break T 21.0 Normal Line / SPOT	ype (Ref #) Dates 12/11/19-12/13/19	Sec 1	Length :30 9A- Live		SPW 3	Мо	Tu	We X		Fr Sa S	Su Spots	Rate \$300.00		Stat Washington (WJL		Co
· · · · ·	·· ` ` · · · · · · · · · · · · · · · ·	Sec 1	- 3-	with Kelly			Tu	Х	Х		Su Spots		\$900.00		LA)	Cc
21.0 Normal Line / SPOT	12/11/19-12/13/19	Sec 1 1 1 1	:30 9A- Live	with Kelly chael Ray	3			X	X X	X	Su Spots	\$300.00	\$900.00 \$900.00	Washington (WJL	LA)	Cc
21.0 Normal Line / SPOT 22.0 Normal Line / SPOT	12/11/19-12/13/19 12/16/19-12/20/19	Sec 1 1 1 1 1	:30 9A- Live :30 10A- Rac :30 10A- Rac	with Kelly chael Ray	3 3			X X X	X X X	X X	Gu Spots	\$300.00 \$300.00	\$900.00 \$900.00 \$900.00	Washington (WJL	LA) LA)	Cc
21.0 Normal Line / SPOT 22.0 Normal Line / SPOT 23.0 Normal Line / SPOT	12/11/19-12/13/19 12/16/19-12/20/19 12/11/19-12/13/19	Sec 1 1 1 1 1 1 1 1	:30 9A- Live :30 10A- Rac :30 10A- Rac :30 10:58:25	with Kelly hael Ray hael Ray	3 3	X	Х	X X X	X X X	X X X	Su Spots	\$300.00 \$300.00 \$300.00	\$900.00 \$900.00 \$900.00 \$1,500.00	Washington (WJL Washington (WJL	LA) LA) LA)	Cc
21.0 Normal Line / SPOT 22.0 Normal Line / SPOT 23.0 Normal Line / SPOT 24.0 Normal Line / SPOT	12/11/19-12/13/19 12/16/19-12/20/19 12/11/19-12/13/19 12/16/19-12/20/19	Sec 1 1 1 1 1 1 1 1 1 1	:30 9A- Live :30 10A- Rac :30 10A- Rac :30 10:58:25 :30 11:35P-	with Kelly chael Ray chael Ray ABC-The View ABC-Jimmy Kimmel ABC-News-ABC 7	3 3 3	X X X	X	X X X X	X X X X	X X X X X	Su Spots	\$300.00 \$300.00 \$300.00 \$500.00	\$900.00 \$900.00 \$900.00 \$1,500.00 \$2,500.00	Washington (WJL Washington (WJL Washington (WJL	LA) LA) LA) LA) LA)	Cc
21.0 Normal Line / SPOT 22.0 Normal Line / SPOT 23.0 Normal Line / SPOT 24.0 Normal Line / SPOT 25.0 Normal Line / SPOT	12/11/19-12/13/19 12/16/19-12/20/19 12/11/19-12/13/19 12/16/19-12/20/19 12/16/19-12/20/19	Sec 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	:30 9A- Live :30 10A- Rac :30 10A- Rac :30 10:58:25 :30 11:35P- :30 11:59:56 News at	with Kelly chael Ray chael Ray CA- ABC-The View ABC-Jimmy Kimmel CA- News-ABC 7 Noon CA- News-ABC 7	3 3 3 5	X X X	X X X	x x x x x	X X X X X	X X X X	Su Spots	\$300.00 \$300.00 \$300.00 \$500.00	\$900.00 \$900.00 \$900.00 \$1,500.00 \$2,500.00	Washington (WJL Washington (WJL Washington (WJL Washington (WJL	LA) LA) LA) LA) LA) LA)	Co

- 8pm-10pm The Great Christmas Light Fight 3 X X X X X 30.0 Normal Line / SPOT 12/16/19-12/20/19 :30 2:04:10A- Jeopardy 2 3 \$100.00 \$300.00 Washington (WJLA) 12/10/19 **CONFIRMATION CONTRACT** Date: Comments: Accepted-Agency/Advertiser: Date: Accepted-Station:

\$4,000.00

Washington (WJLA)

Washington (WJLA)

1 X

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

:30 7:57:56P- ABC-The Good

Doctor (Monday)

29.0 Normal Line / SPOT

29.0.1 Preempt

Rate

\$175,950.00

\$175,950.00

Comments

Program Change/Exception

Entered 12/10/19 12/10/19 12/10/19 12/10/19 12/10/19 12/10/19 12/10/19 12/10/19

12/10/19

12/16/19-12/16/19

12/16/19



WJLA

1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Account Types

Billing Type

Comments

CPE

(91) 734-4531x9 /

Weekly/Irregular

Local/Political Candidate Agency BRD

MBL/9470

Contract #	4128473	Date Entered	12/10/19
Schedule Dates	12/11/19-12/22/19	Last Modified	12/10/19
Advertiser	Mike Bloomberg 2020 Inc-D (133903)	Entered By	Heather Deforge
Agency	Assembly (16037)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	BLOOMBERG 2020 (1292250)	Demo	A35+
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Kollappallil ,Laura	Commission %	15.00
Phone/Fax	(91) 734-4531x9 /	Commission	\$26,392.50

\$149,557.50

Net Total

Sales Tax

Washington (WJLA		
By Broadcast Month	Spots	<u>Rat</u>
Dec. 2019	178	\$175,950.00
Grand Total:	178	\$175,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	4:24:24A- News-Good Morning Washington at 430a	3	X	Х	Х	Х	Х			3	\$100.00	\$300.00	Washington (WJLA)		12/10/19
32.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	12:37A- ABC-Nightline	3	Х	Х	Х	Х	Х			3	\$200.00	\$600.00	Washington (WJLA)		12/10/19
33.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	4:58A- News-Good Morning Washington at 5a	5	Х	Х	Х	Х	Х			5	\$250.00	\$1,250.00	Washington (WJLA)		12/10/19
34.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	7:27:56P- Jeopardy	5			Х	Х	Х			5	\$4,000.00	\$20,000.00	Washington (WJLA)		12/10/19
35.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	6:57P- 7P (EST)	2			Х	Х	Х			2	\$7,000.00	\$14,000.00	Washington (WJLA)		12/10/19
36.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	5:58:15A- News-Good Morning Washington at 6a	5			Х	Х	Х			5	\$300.00	\$1,500.00	Washington (WJLA)		12/10/19
37.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	12:57:56P- ABC-GMA3: Strahan Sara and Keke	3			Х	Х	Х			3	\$400.00	\$1,200.00	Washington (WJLA)		12/10/19
38.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	11:35P- ABC-Jimmy Kimmel	4			Х	Х	Х			4	\$500.00	\$2,000.00	Washington (WJLA)		12/10/19
39.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	10:58:25A- ABC-The View	3			Х	Х	Х			3	\$500.00	\$1,500.00	Washington (WJLA)		12/10/19
40.0	Normal Line / SPOT	12/11/19-12/11/19	1	:30	9P- ABC-Modern Family (Wednesday)	1			Х					1	\$8,000.00	\$8,000.00	Washington (WJLA)		12/10/19
					CON	FIF	RMA	ΑT	Ю	N (CO	ΝΊ	R	AC.	Τ		'	•	1
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

WJLA-TV WASHINGTON, DC
Assembly 711 Third Ave 3rd Floor New York, NY 10017

WJLA

1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Account Types

Billing Type

Comments

CPE

Contract #	4128473	Date Entered	12/10/19
Schedule Dates	12/11/19-12/22/19	Last Modified	12/10/19
Advertiser	Mike Bloomberg 2020 Inc-D (133903)	Entered By	Heather Deforge
Agency	Assembly (16037)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	BLOOMBERG 2020 (1292250)	Demo	A35+
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Kollappallil ,Laura	Commission %	15.00
Phone/Fax	(91) 734-4531x9 /	Commission	\$26,392.50

(91) 734-4531x9 /

Weekly/Irregular

Local/Political Candidate Agency BRD

MBL/9470

Washington (WJ	LA)	
By Broadcast Mont		<u>Rate</u>
Dec. 2019	178	\$175,950.00
Grand Total:	178	\$175,950.00
		. ,

\$149,557.50

Net Total

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Tin	mes	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	12/12/19-12/12/19	1	:30	9P- ABC-The Gre American Baking (Thursday)		1				Х				1	\$4,000.00	\$4,000.0	00 Washington (WJLA)		12/10/19
42.0	Normal Line / SPOT	12/16/19-12/16/19	1	:30	7:57:56P- ABC-T Christmas Light I (Monday)		1	X							1	\$5,000.00	\$5,000.0	Washington (WJLA)		12/10/19
43.0	Normal Line / SPOT	12/14/19-12/21/19	1	:30	11P- 12A (EST)		1						х		2	\$500.00	\$1,000.0	Washington (WJLA)		12/10/19
44.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	4:59:30P- News- News at 5p	-ABC 7	5			Х	Х	Х			5	\$500.00	\$2,500.0	00 Washington (WJLA)		12/10/19
45.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	4:59:30P- News- News at 5p	-ABC 7	5	Х	Х	Х	Х	Х			5	\$500.00	\$2,500.0	00 Washington (WJLA)		12/10/19
46.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	6:58A- ABC-Good America	d Morning	8			Х	Х	Х			8	\$500.00	\$4,000.0	00 Washington (WJLA)		12/10/19
47.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	6:58A- ABC-Good America	d Morning	8	X	Х	Х	Х	Х			8	\$500.00	\$4,000.0	00 Washington (WJLA)		12/10/19
48.0	Normal Line / SPOT	12/11/19-12/13/19	1	:30	5:59:26P- News- News at 6p	-ABC 7	5			Х	Х	Х			5	\$800.00	\$4,000.0	00 Washington (WJLA)		12/10/19
49.0	Normal Line / SPOT	12/16/19-12/20/19	1	:30	5:59:26P- News- News at 6p	-ABC 7		1	1	1	1	1			5	\$800.00	\$4,000.0	00 Washington (WJLA)		12/10/19
		1			I	CON	FIF	RM	AT	Ю	N (CO	NT	R	AC	Т				
Accepted-	-Agency/Advertiser:			Date:	A	Accepted-Sta	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Asser	mbly third Ave	WJLA 1100 Wilson Arlington, V	n Blvd, 6th Floor 'A 22209	Ac Ac Pr Br Sa Sa Bu	contract chedule Dates dvertiser gency oduct and elesperson eles Office gyer Name	Mike Bloombern Assembly (160: POLITICAL CAN BLOOMBERG 2: HOUSE-WASHI WJLA/GJLA/EJL Kollappallil ,Lau	2/19 g 202 37) NDID 020 (NGTO A	ATE (1292	ns) (250)	(1186)	5)	.A (3	869)	L C E C C	ast Moc ast Moc antered O-OP external Demo Order Ty ackage Commiss	dified By # pe Deal sion %	12/10/19 12/10/19 Heather Deforge No A35+ Normal		Washington (WJL By Broadcast Month Dec. 2019 Grand Total:	-	\$175,950.00 \$175,950.00
3rd FI New \	oor York, NY 10017			CP Acc Bill Co	count Types Iling Type omments	Weekly/Irregul	andid							N S	let Tota	ıl x	\$26,392.50 \$149,557.50				
Line	Line Type / Break Typ Normal Line / SPOT		Dates 2/16/19-12/20/19	Sec		Run Times 1:00:26P- News-ABC 7	SPW		Tu		Th X		Sa	Su	Spots 3	Rate \$800	Total	0 Washingto	Station	Comme	nts Entered 12/10/19
30.01	Normal Line / SPOT	1	2/10/19-12/20/19	1	Ne	lews at 11p									٥						
51.0	Normal Line / SPOT	1	2/11/19-12/13/19	1		1:00:26P- News-ABC 7 ews at 11p	FIF		AT		X N)N	TR	5 8AC	\$800	.00 \$4,000.C	0 Washingto	on (WJLA)		12/10/19

Comments:

Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser: